

# Trade Mission to Brazil

September 2–6, 2024 • São Paulo, Brazil

## Application Form

**Deadline for receipt of applications: June 7, 2024**

*Parts A, B, and C of the form must be completed. If necessary, you can make photocopies of this form. Please type or print.*

<b>PART A – General Information</b>		<b>REQUIRED</b>	
<b>Company Name</b>			
<b>Business Address</b>			
Address			
City	Province/Territory	Postal Code	
<b>Mailing Address (if different)</b>			
Address			
City	Province/Territory	Postal Code	
<b>Contact Person</b>			
Name			
Title			
Email			
Telephone	Website		
Has the applicant submitted an application to the Foreign Rights Marketing Assistance Program (FRMAP) in 2024–2025? The applicant must be confirmed eligible to this program.		Yes	No
Has the applicant fulfilled contractual obligations with respect to author royalty payments by the application deadline?		Yes	No

**PART B – Applicant Profile**

**REQUIRED**

What do you hope to achieve by participating in this mission?

What is the potential of your titles in the Brazilian market (author, title, genre, series, etc.)?

Have you already taken steps toward selling rights or finished books in Brazil (met with publishers at book fairs, worked with an agent, etc.)?

Yes

No

If yes, briefly describe the steps taken.

Briefly describe your results so far.

Have you already concluded agreements with Brazilian partners who could be invited to social and networking activities?

Yes

No

If yes, please indicate which ones and since when.

<b>PART B – Applicant Profile</b> <i>(continued)</i>		<b>REQUIRED</b>
Have you ever attended the São Paulo International Book Fair?	Yes	No
If yes, when was your most recent attendance?		
Briefly describe why Livres Canada Books should select your company for this mission.		

<b>PART C – Declaration</b>	<b>REQUIRED</b>
<p><b>I affirm that the information in this application is accurate and complete. I agree to provide any information requested by Livres Canada Books for the review of this application within five (5) working days.</b></p> <p><b>I confirm that I will attend all preparatory meetings, be adequately prepared for the trade mission, and arrive in São Paulo no later than September 1<sup>st</sup>.</b></p>	
_____	_____
Authorized Signature	Name/Title <i>(please print)</i>
	Date (YYYY/MM/DD)

**Please submit your completed application to:**

Gabrielle Etcheverry  
 Deputy Executive Director  
 +1 (613) 562-2324, ext. 229  
[getcheverry@livrescanadabooks.com](mailto:getcheverry@livrescanadabooks.com)

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