

# Livres Canada Books



## Mentoring Program – Germany 2018-2019

### APPLICATION FORM – PART C

Deadline for receipt of applications: June 29, 2018

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*We recommend using a recent version of [Adobe Reader](#) (version 11 or later) to fill out PDF forms. Some forms and documents may not open, print, or be able to be saved with an older version of Reader or with other PDF readers, such as Apple's Preview.*

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### Applicant Profile

*Please type or print in block letters. If you require more space, please add additional pages.*

Your responses to the following questions will allow us to better evaluate the stage of development of your company in the area of exports and help us to offer an activity program that will be better adapted to the specific needs of the eligible applicants.

Company name

What are your objectives in participating in the Mentoring Program?

Have you yet established a strategy for exporting your titles in Germany?

Yes

No

Describe the steps you have taken and your results to date.

In your opinion, what is the potential for your titles in the German market (author, title, category, series, etc.)? What sort of business would represent a success for you? Please elaborate. Please properly document the information of the selected titles based on the German market. Please also perform an analysis of your catalogue. (Attach an additional information sheet if necessary.)

Do you already have a distributor in Germany?

Yes

No

If so, please indicate the name of the company and specify since when.

Have you already participated in the Frankfurt Book Fair or other trade shows in Germany?

Yes

No

If so, please indicate when and/or which shows.

Do you have an interest in co-edition? If so, describe the titles for which you may be interested.

What are your sales objectives (\$) for the next 3 years?

2019:

2020:

2021:

Briefly describe why you feel Livres Canada Books should select your company for the Mentoring Program.