

Livres Canada Books

Mentoring Program – France 2020-2021

APPLICATION FORM – PART C

Deadline for receipt of applications: January 11, 2021

We recommend using a recent version of [Adobe Reader](#) (version 11 or later) to fill out PDF forms. Some forms and documents may not open, print, or be able to be saved with an older version of Reader or with other PDF readers, such as Apple's Preview.

Applicant Profile

Please type or print in block letters. If you require more space, please add additional pages.

Your responses to the following questions will allow us to better evaluate the stage of development of your company in the area of exports and help us to offer an activity program that will be better adapted to the specific needs of the eligible applicants.

Company name

What are your objectives in participating in the Mentoring Program?

Have you yet established a strategy for exporting your titles to France?

Yes

No

Describe the steps you have taken and your results to date.

In your opinion, what is the potential for you titles in the French market (author, title, category, series, etc.)? What sort of business would represent a success for you? Please elaborate.

Do you already have a distributor in France?

Yes No

If so, please indicate the name of the company and specify since when.

Have you already participated at Livre Paris or other trade shows in France?

Yes No

If so, please indicate when and/or which shows.

Briefly describe why you feel Livres Canada Books should select your company for the Mentoring Program.